

7.—Wholesale Sales, by Kind of Business, 1959-63—concluded

Kind of Business	1959	1960	1961*	1962	1963†
	\$'000,000	\$'000,000	\$'000,000	\$'000,000	\$'000,000
Farm machinery.....	84.9	73.0	67.8	71.0	84.9
Coal and coke.....	155.9	153.3	140.6	139.8	151.0
Hardware.....	317.6	327.1	350.7	357.0	355.7
Construction materials and supplies including lumber.....	964.4	877.6	725.5	779.9	830.8
Industrial and transportation equipment and supplies.....	779.7	748.1	750.1	776.4	828.0
Commercial, institutional and service equipment and supplies.....	130.2	137.4	140.4	139.3	140.9
Automotive parts and accessories.....	407.9	414.8	414.4	414.4	457.0
Newsprint, paper and paper products.....	262.8	276.4	291.6	308.8	325.0
Tobacco, confectionery and soft drinks.....	723.4	741.1	769.9	796.1	800.2
Other.....	2,163.9	2,149.3	2,373.0	2,675.9	2,889.4
Totals, All Trades.....	8,752.6	8,764.5	9,036.6	9,640.5	10,181.6

Subsection 3.—Retail Trade (Intercensal)

The trend of retail trade is one of the best general indicators of the economic condition of the country. It is through retail stores that most goods are ultimately sold and such sales reflect the financial strength of the consumer except in times of short supply. The value of retail sales, estimated from intercensal sample surveys, increased by 75.2 p.c. during the period 1954-63. Estimates, by province and by kind of business, for 1959-63, not adjusted for price changes, are shown in Table 8.

8.—Retail Trade, by Province and by Kind of Business, 1959-63

Province and Kind of Business	1959	1960	1961	1962	1963†
	\$'000,000	\$'000,000	\$'000,000	\$'000,000	\$'000,000
Province					
Atlantic Provinces.....	1,362	1,430	1,465	1,521	1,581
Quebec.....	3,878	3,944	4,183	4,571	4,772
Ontario.....	6,218	6,313	6,340	6,641	6,978
Manitoba.....	813	843	817	880	913
Saskatchewan.....	951	938	905	968	1,049
Alberta.....	1,355	1,366	1,401	1,492	1,541
British Columbia ¹	1,707	1,668	1,665	1,797	1,902
Canada².....	16,284	16,502	16,777	17,871	18,735
Kind of Business					
Grocery and combination stores.....	3,287	3,474	3,581	3,754	3,945
Other food and beverage stores.....	1,178	1,225	1,244	1,344	1,386
General stores.....	630	640	654	678	706
Department stores.....	1,420	1,454	1,503	1,563	1,649
Variety stores.....	321	350	371	391	406
Motor vehicle dealers.....	2,613	2,551	2,488	2,741	2,988
Garages and filling stations.....	1,104	1,145	1,212	1,306	1,330
Men's clothing stores.....	250	259	261	281	294
Family clothing stores.....	226	235	243	252	257
Women's clothing stores.....	273	277	283	297	308
Shoe stores.....	155	169	170	180	181
Hardware stores.....	226	226	328	321	347
Lumber and building material dealers.....	492	436	426	452	478
Furniture, appliance and radio dealers.....	581	547	548	573	581
Restaurants.....	567	569	573	612	625
Fuel dealers.....	342	324	317	360	362
Drug stores.....	405	416	428	442	456
Jewellery stores.....	137	134	134	138	142
Miscellaneous.....	1,967	1,971	2,012	2,176	2,297

¹ Includes the Yukon and Northwest Territories.
² Totals are not the exact addition of the components because of rounding of the figures.